



AVOCADO



Production & Overview

Avocado has become one of Tanzania's fastest growing horticultural crops, often referred to as "green gold" due to its rising economic importance. The crop contributes significantly to both domestic consumption and export earnings and is increasingly recognized as a strategic agricultural product for national development.

Tanzania is now among the top avocado producers in Africa, with smallholder farmers accounting for about 90 % of production. Avocados are grown across many regions including Njombe, Mbeya, Iringa, Songwe, Rukwa, Arusha, Kilimanjaro, Tanga, Ruvuma, Kigoma, and Kagera, where the climate and soil conditions are favorable

KEY FACTS

📍 Njombe, Mbeya, Iringa, Songwe, Rukwa, Arusha, Kilimanjaro, Tanga, Ruvuma, Kigoma, and Kagera.



Main Harvest Season

spans from December to July, marks its peak in March and May.



Varieties

Common varieties include Hass, Fuerte, Nabal, Pinkerton, Bacon and Ettinger are widely cultivated.



PRODUCTION TREND (Metric Tons)

2021	149,340 MT
2022	188,712 MT
2023	195,000 MT
2024	198,162.9 MT

Source: Ministry of Agriculture, Tanzania (2024)



Investment Opportunities

1. Large-Scale Commercial Avocado Plantations

Establishing commercial orchards in fertile regions such as the Southern Highlands (Njombe, Mbeya, Iringa, Ruvuma), Northern Zone (Arusha, Kiliimanjaro), Lake Zone (Kagera, Mara), and Morogoro. These farms can produce at scale for export to global markets.

2. Avocado Processing and Value Addition:

Building facilities for sorting, cleaning, grading, packaging, and processing avocados by Producing value-added products such as avocado oil, purees, salads, cosmetics, and soaps.

3. Cold Chain and Post-Harvest Infrastructure:

Investment in cold storage facilities, refrigerated transport, and modern packing houses to reduce spoilage and maintain export quality.

4. Input Supply and Agribusiness Services:

Providing high-quality seedlings, farm inputs (fertilizers, fungicides), machinery, harvesting tools, and processing equipment.

5. Export Market Development & Trade Facilitation:

Leveraging expanding market access, including new access to China's avocado market, and growing demand in Europe, India, and the Middle East.

6. Farmer Partnerships and Contract Farming:

Forming joint ventures with smallholder farmers to secure consistent supply, build capacity, and share profits.



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Cereals and Other Produce Regulatory Authority (COPRA) As the national regulator, COPRA ensures that Tanzania's spice trade is orderly, transparent, and competitive.

Our Vision: To move from "first transactions" to "trusted trade relationships."

Our Commitment: Providing a bankable environment for investors and buyers alike.

For more information,
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