



CLOVES

The Aromatic Spice of Global Demand



Production & Overview

The Expansion of Tanzanian Cloves
Cloves are a high-value aromatic spice traditionally associated with the islands, but now becoming a powerhouse crop on the Tanzanian mainland.

Premium Quality: Tanzania specializes in True Cinnamon (*Cinnamomum verum*), a high-value variety prized globally for its sweet, delicate flavor and rich aroma.

Culinary Excellence: A staple in both local and international cuisine, Tanzanian cinnamon is a key ingredient in traditional dishes like pilau and biryani, as well as spiced chai.

Market Value: Recognized for its superior profile, it is highly sought after in both domestic and premium export markets.

A Flourishing Mainland Industry
With established varieties and a clear harvesting window, Tanzania offers a reliable supply chain for global spice buyers.

PRODUCTION TREND (Metric Tons)

2021	11,453.80 MT
2022	5,951.80 MT
2023	8,332.52 MT
2024	4,959.69 MT

Source: Ministry of Agriculture, Tanzania (2024)

KEY FACTS

📍 **Mainland Growth:** Morogoro and Tanga are driving a rapid development in clove farming.

📅 Harvest Season

spans from **September to January**, with the peak supply hitting the market in **November**.

🌱 Varieties

The Zanzibar Clove remains the standard-bearer for quality in the region.





Why Tanzania? (Institutional Assurance)

Bankable Trade & Regulatory Security
Sourcing cloves through COPRA ensures that international buyers participate in a structured market designed to eliminate risk.

The COPRA Regulatory Shield:

Certified Storage: Cloves are managed through the **Warehouse Receipt System (WRS)**, ensuring quantities are verified and quality is

Traceable Transactions: Every bag of cloves is tracked via digital trading systems, providing end-to-end transparency from the farm to the port of export.

Market Compliance: Only licensed exporters and operators are permitted to trade, ensuring professional contract discipline.

Quality Verification: Rigorous inspection and grading processes ensure that every shipment meets international safety and quality

Investment Opportunities

Capitalizing on the Clove Expansion

1. Expanding Mainland Production:

Huge potential exists for large-scale commercial cultivation in Morogoro and Tanga, where land and climate are ideal for rapid sector growth.

2. High Global Demand & Export Potential:

With the global market for cloves remaining strong in Europe and Asia, investors can benefit from Tanzania's active efforts to meet EU export standards.

3. Value Addition & Industrial Processing:

There is significant room for investment in local processing, drying, grading, and branding. Capturing value through essential oils and retail packaging offers higher returns than raw exports.

4. Youth & Smallholder Engagement:

Support for nursery development, seedling distribution, and agribusiness training for youth provides a sustainable and scalable supply base for investors.



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