



MANGO

Tanzania's High-Potential
Green Gold



MANGO: Tanzania's High-Potential Green Gold

Product Overview

Tanzania is a significant producer of mangoes in East Africa, benefiting from diverse agro-ecological zones that support both traditional and improved mango varieties. Mango production is dominated by smallholder farmers, supplying fruit to local, regional and emerging export markets. With increasing demand for fresh and processed tropical fruits, mango is increasingly recognised as a high-potential commercial and export-oriented crop.

PRODUCTION & SUPPLY BASE

- Production system: Smallholder-based (with emerging commercial orchards)
- Estimated annual production (2023): 622,704.6 MT
- Trend: Steady growth over the past five years, driven by area expansion and improved varieties

FIVE-YEAR ESTIMATED PRODUCTION TREND

YEAR	PRODUCTION (MT)
2021	447,258
2022	447,789
2023	622,704

Source: Ministry of Agriculture, Tanzania (2024)

QUALITY CHARACTERISTICS:

- Sweet flavour profile
- Good flesh-to-seed ratio
- Suitable for both fresh consumption & processing

PRODUCTION & HARVESTING

- Main harvest season: October – March
- Peak season: December – January
- Off-season harvest: May – June (selected varieties & irrigated areas)

Seasonal diversity offers opportunities for regional and export market timing advantages.

VARIETIES & QUALITY ATTRIBUTES

Improved commercial varieties

- Kent
- Keitt
- Tommy Atkins
- Apple Mango

Local varieties

- Dodo and other indigenous types (high local demand)

Key Producing Regions

Costal Regions	Tanga, Morogoro, Pwani, Lindi
Inland Regions	Dodoma and Mwanza

These regions provide staggered harvesting windows and diverse fruit characteristics suitable for different markets.

Current Markets & Trade Potential

Domestic & regional markets

- Tanzania domestic market
- EAC and SADC regional trade

Export potential

- Middle East
- European Union (with compliance)
- Processed mango products for global markets

Market formats

- Fresh mangoes
- Dried mango slices
- Mango purée
- Mango juice and concentrates

Why Invest in Tanzanian Mangoes?

- ✓ Large and growing production base
- ✓ Multiple harvest windows
- ✓ Strong regional market demand
- ✓ High potential for processing & export

Investment Opportunities

1. Production Enhancement

- Improved varieties
- Grafted seedlings
- Irrigation systems

3. Cold Chain Infrastructure

- Cold storage facilities
- Refrigerated transport

2. Value Addition

- Processing facilities
- Export-ready packaging

4. Technology & Innovation

- Digital platforms
- Blockchain traceability



Policy & Institutional Support

- National Horticulture Development Strategy
- Government prioritisation of horticulture exports
- Regulatory oversight and coordination by COPRA



Kahawa House
Kahawa Road
P.O. BOX 2780 Dodoma,
Tanzania

in @ X f copra_tz info@copra.go.tz

www.copra.go.tz



Toll Free
0800117777



Cereals and Other Produce Regulatory Authority (COPRA) As the national regulator, COPRA ensures that Tanzania's spice trade is orderly, transparent, and competitive.

Our Vision: To move from "first transactions" to "trusted trade relationships."

Our Commitment: Providing a bankable environment for investors and buyers alike.

For more information,
please contact:

 **Kahawa House**
Kahawa Road
P.O. BOX 2780 Dodoma,
Tanzania

 www.copra.go.tz
 info@copra.go.tz

    **copra_tz**